



## **GroveTalk — Autumn 2004**



Hello and welcome to my first quarterly newsletter—your newsletter! Over time, issues of GroveTalk will include updates, feature articles, helpful links, and stories.

Eight months have passed since OAK officially began, and it's been a period of growth and excitement. Building on earlier work, I've written **articles** for local newspapers and **web copy** for a wide variety of businesses—a bicycle shop, an art gallery, and a provider of web content management solutions.

A short time ago, I wrote four articles about Hurricane Hazel and its impact on Toronto. These pieces appeared in the three separate neighbourhood editions of the *Gleaner*. More recently, I wrote a piece on Remembrance Day.

Through Grace's Eyes, my **monthly column** in the *Gleaner*, will be wrapping up next month. In this column, I have explored and described the long and fruitful life of Grace E. Cooley, the Annex-born daughter of entrepreneur and rifle manufacturer Herbert W. Cooley.

These brand-building, journalistic experiences have been important and rewarding, as they have given OAK further credibility as a provider of **historical and biographical content**.

Maintaining this momentum, I have agreed to do a special piece about a remarkable Annex woman who became an Olympic athlete for Canada and a sports writer for *The Globe and Mail* at a time when opportunities for women were rare and limited.

To see some of what I've done so far, please **visit me at my site**:  
<http://oakwriter.com/Samples.shtml>

Though my most recent work is not online at this time, I do have jpegs of all my articles. If you are interested in reading more than what is presented on my site, simply email your request to me—I will gladly send the pieces to you.

Also, **OAK has moved!**

While my web address remains the same ([www.oakwriter.com](http://www.oakwriter.com)), my office is in a new location:

119 The Westway  
Etobicoke, ON M9P 2B6  
(416) 614 - 6297

What won't change is my determination to find **great words and ideas** for those who have placed their trust in OAK. Whether I am writing about people or the products, services and events that enhance people's lives, my mission is to engage, persuade, inspire, and connect.

**Please join me in upcoming issues.** Simply reply to the email this newsletter came with and let me know if you wish to receive more engaging issues of GroveTalk!

Regards,

Tom Kernaghan  
Writer and Chief  
OAK  
***Your Success Story***  
[www.oakwriter.com](http://www.oakwriter.com)

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